

Right Price – Right Marketing – Right Realtor

50/50 CHANCE OF HOME SELLING VS 95% CHANCE OF HOME SELLING

RIGHT REALTOR:

Answer incoming call	1/4 - 1/2% MORE
Saying "Let's go see it"	1/4 - 1/2% MORE
Show home in 24 hours	1/4 - 1/2% MORE
Saying "Do you want to buy it"	1/4 - 1/2% MORE
TOTAL	<u>1 – 2% MORE</u>

RIGHT MARKETING:

12 Page Brochure Lots of high resolution pictures Big phone number on every page	1/4 - 1/2% MORE
Online Marketing Website 100% about your home Drone photo and video 3D Virtual Tour Premier – HAR, Zillow, Realtor.com	1/4 - 1/2% MORE
Open Houses Weekly until it sells Done differently (Proven System)	1/4 - 1/2% MORE
Accurate Pricing Pricing realistically from the start	1/4 - 1/2% MORE
TOTAL	<u>1 – 2% MORE</u>

**TOTAL DIFFERENCE OF 2 – 4% MORE
MONEY FOR YOUR HOME**